

# Home Buyer and Seller Generational Trends 2017

## Taking a Closer Look



Gen Y/Millennials:  
Born 1980-1998



**34%** of recent home buyers

**49%** have kids under the age of 18

**66%** were first-time home buyers

**85%** viewed home as good investment

had a distressed sale in the past **14%**

wanted to sell earlier but home was under water **21%**

have student loan debt **27%**

of recent home buyers **28%**

Gen X: Born  
1965-1979



**16%** of recent home buyers

**20%** bought a multi-generational home

**20** median years they expect to live in their home

**89%** would probably or definitely use their agent again or recommend to others

Younger Boomers:  
1955-1964



of recent home buyers **14%**

purchased senior-related housing **17%**

buy due to retirement **19%**

median miles moved between new and previous home **25**

Older Boomers:  
1946-1954



**8%** of recent home buyers

**23%** buy to be closer to family, friends, or relatives

**24%** purchased senior-related housing

**90%** used a real estate agent as an information source during the home search

Silent Generation:  
1925-1945

